



HIGH COUNTRY
Hamlets

Heart of the Green



Who are we

High Country Hamlets is an LTO - Local Tourism Organisation.

Our RTO- Regional Tourism Organisation, is Queensland Country Tourism.

We are a membership-based body that plays a role in marketing and developing our high country region north of Toowoomba to grow tourism and the economy in our region.

Our geographical footprint encompasses the small towns (Hamlets) and centring from Hampton, North from Crows Nest to Cooyar. South from Cabarlah to Highfields, East from Ravensbourne to Pechey, West from Meringandan to Goombungee,

We are a volunteer run incorporated community group and meet for general meetings, networking and social events.

The HCH Micro Region has a special foodie and hospitality subculture resulting from its geographical and historical blessings. A combination of altitude, distinctive seasons and red soil allows farming to flourish in our region. Our history of an area of family-owned small farms continues to be reflected in a regional passion for growing high-quality produce and creating artisan food products. We offer generous country hospitality set in the refreshing air of the high country. The produce and products inspire regional chefs, as well as being available for purchase at farm gates, markets and local outlets.

The HCH Micro Region is also home and stimulus for an impressive enclave of artists, craftspeople, boutique retailers, healthy living & services scattered across the region.

There is a collection of accommodation options, which include unique glamping retreats, tourist parks, motels, boutique cottages, luxury chalets and houses and a vibrant and desirable wedding and event scene, with venues being able to cater for small boutique events to large group event options.



HIGH COUNTRY
Hamlets

High Country Hamlets

Destination Guide

HIGH COUNTRY
Hamlets

To
~ COOMBA FALLS (20 KMS)
~ BUNYA MOUNTAINS (47 KMS)
~ KINGAROTY (68 KMS)

To
BLACKBUTT
(20 KMS)

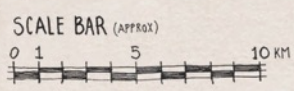
To
ESK (32 KMS)
~ SUNSHINE COAST
(170 KMS)

To
BRISBANE
(100 KMS)

To
BRISBANE
(113 KMS)

To
TOOWOOMBA
(9 KMS)

To
OAKLEY
(16 KMS)



Wellcamp Airport
Domestic Travel

LEGEND	
	Stay
	Shop
	Eat
	Grown
	Visit & Play
	Weddings & Events

Alex Hutchin
2019.



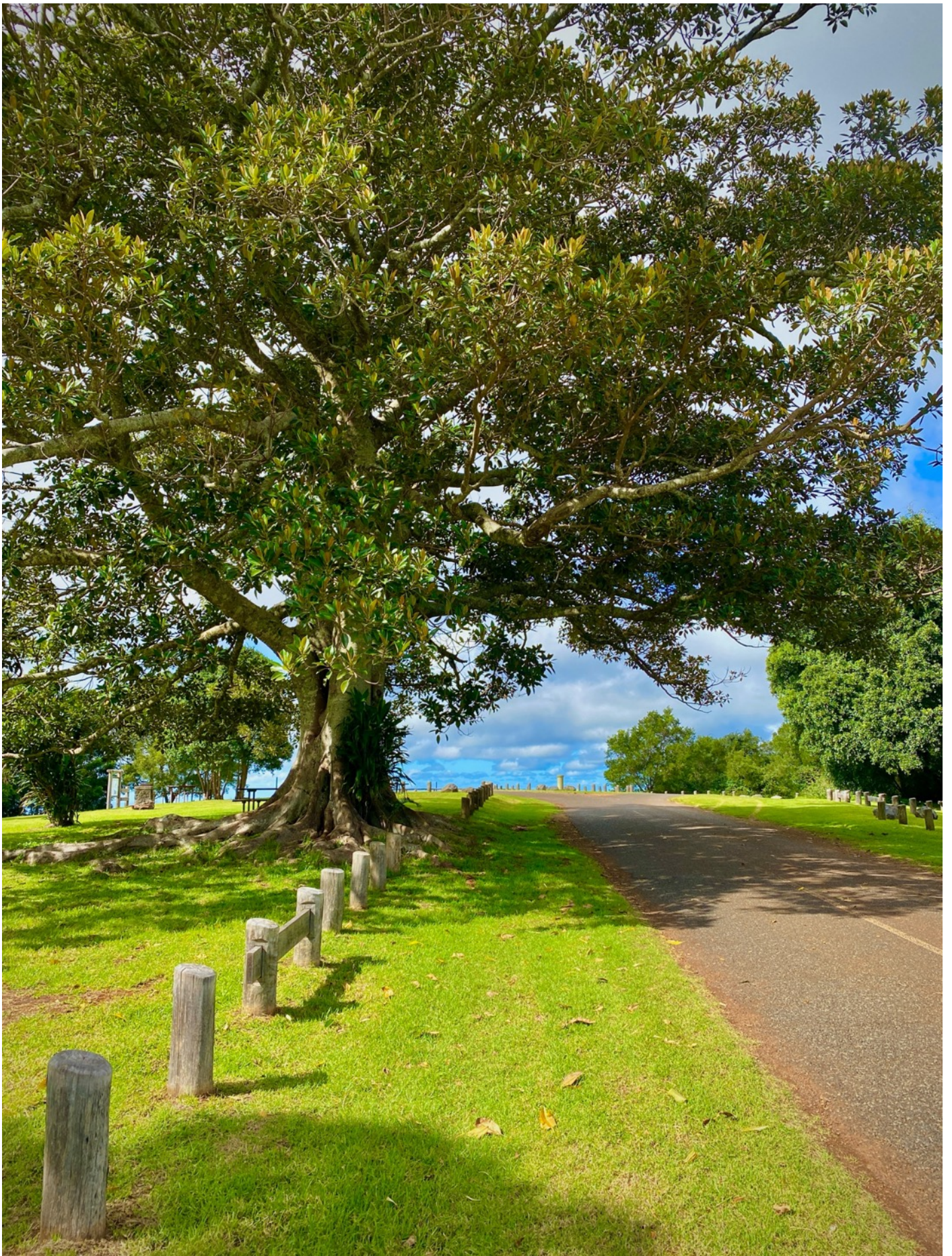
Our Purpose

Our purpose is to appeal to visitors that we are a desirable region in country Queensland, entice visitors to want to explore our region and encourage visitors to stay in our region for 2 nights or longer stays.

The objects of the association are—

- To market and promote the High Country Hamlets Micro-region for the benefit and inspiration of the businesses, and the well-being of the Communities in the Region by:
- Raising the awareness and profile of the Region by promoting it to people in the Region and in surrounding areas;
- Assisting innovative industries to establish and thrive in the Region and in surrounding areas;
- Promoting the region having local accommodation
- Promoting the region having high quality local produce and products
- Promoting the region having food, beverages and local offerings from restaurants, cafes, value-added food and beverage producers, wineries, breweries and distilleries
- Promoting the region having vibrant rural towns, with a wide range of retail outlets services and conveniences.
- To assist local businesses and community groups to stage and promote sporting, artistic, and other events that will bring tourists into, and to stay in, the region.





Our Vision

Through creative destination marketing the High Country Hamlets will be presented as a desirable, special, magical place to visit, by connecting people emotionally to our region's environment, weather and high country locality, with branded visitor experiences of discovery and exploration.

Weaving our members into the narrative among our region's assets in themes including:

#Stay - Relaxed - Accommodation

#Play - Adventurous - Bushwalking, Horse Riding, Bike Riding, Events, Camps, Experiences

#Grown - Agriculture - Farming, Flowers, Trees, Landscapes

#Taste - Food & Drinks - Cafes, Restaurants, Pubs, Distillery's

#Shop - Boutique Retail - Products, Produce

#Visit - Interest - Museums, Art Galleries, VIC's

#Discover - Experience - Country Scenery, National Parks, Forests, Birdlife, Wildlife

#Celebrate - Events - Love, Weddings, Proposals, Special Occasions, Festivals, Country Events

#Country Life - Vibrant Towns, Community, Services

#Art - Artists, Artisans, Art Galleries





Membership Benefits

MEMBERSHIP PER YEAR \$190

Website <ul style="list-style-type: none">• Full page listing on the High Country Hamlets official website
Destination Guide <ul style="list-style-type: none">• Listing on the region's printed Destination Guide
Social Media <ul style="list-style-type: none">• Our micro region will be promoted on HCH social media platforms, as a desirable place to discover, visit, experience & explore, through professional photography & crafted themed content, in a minimum of 3 social media posts per week.• The use of hashtags & @connections to members business pages & @connections to Tourism and Events Queensland & Queensland Country social media and web sites.• Blog stories to the High Country Hamlets website - DIY Travel Experiences
Promotional Material <ul style="list-style-type: none">• A3 printed map and seasonal posters & destination guides• Branded postcards• Photography library• Use of the HCH brand logo• Printed destination guides
Marquee <ul style="list-style-type: none">• Unlimited use of the HCH marquee for sanctioned events
Networking & Workshops <ul style="list-style-type: none">• Opportunities to network and attend workshops
Queensland Country Tourism <ul style="list-style-type: none">• Discounted premium membership to RTO Queensland Country Tourism -• \$660 full annual membership, discounted to \$350 for HCH members
Voting Rights <p>Financial members will have voting rights at General & AGM meetings</p>
Committee <p>A volunteer committee has been formed to represent the HCH micro region, through connections, meetings, grant applications and engagement of creative tourism consultants. Members are welcome to nominate for the committee.</p>

The Heart Of The Green

*I dream of a place to escape a busy pace
It's high among the clouds, on the Great Dividing Range
You wind down the window to hear the bird's song
You start to relax and feel a sense that you belong
You smell the cool, fresh air with notes of earth and leaves
You see majestic trees and feel a gentle breeze
You taste on your palate a delicious micro-region
From this land that is famed for experiencing four seasons
Your eyes don't believe the sky full of stars
Twinkling bright in the night, of this place of delight
You awake in the arms of a fairytale charm
And you yearn to return to this place in your dream
To the High Country Hamlets, in the heart of the green*

Kara Glenn-Smith





General Enquiries

High Country Hamlets is an LTO - Local Tourism Organisation volunteer-run community group.

Closer To The Clouds Inc

Incorporation number: IA59620

ABN: 74716832127

Postal Address: PO Box 10, Crows Nest QLD 4355

Membership inquiries: memberships@highcountryhamlets.com.au

Marketing inquiries: highcountryhamlets@gmail.com

Our committee:

president@highcountryhamlets.com.au

secretary@highcountryhamlets.com.au

treasurer@highcountryhamlets.com.au

For friendly advice and tourism information, visit the Hampton Visitor Information Centre 8623
New England Highway, Hampton QLD

Phone: 0419 916 769 or 0438 339 030

